

Press Information

Dana Announces New Facebook Page for its Spicer® Drivetrain Products

Dana's Spicer® product line recently began engaging with its audiences in Europe, Middle East and Africa (EMEA) in a new way—through Facebook. The new Facebook page was created as a forum for members of the Spicer® team to share information about products, brand news, expertise, experiences, and more with their customers and fans worldwide.

Connecting with customers in EMEA region on the popular social media platform gives Dana the opportunity to collectively share all passion and updates about Spicer.

By increasing its social media presence, the team hopes to better familiarize the Facebook community with the Spicer product portfolio, and continue to position the brand as the number one choice when customers need service parts.

To engage with Spicer on Facebook, click [here](#).

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Dana Power Technologies
REINZ-Dichtungs-GmbH
Reinzstr. 3-7 | 89233 Neu-Ulm, Germany
Fon +49 731 7046-0
Fax +49 731 719089
www.victorreinz.com

Contact

Carolin Sailer
Manager
Communication and Marketing
Fon +49 731 7046-407
Fax +49 731 7046-400
carolin.sailer@dana.com

About Dana in the Aftermarket

Powered by recognized brands such as Dana, Spicer®, Victor Reinz®, Albarus™, Glaser®, GWB®, Spicer® Select™, Thompson®, Tru-Cool®, and Transejes®, Dana delivers a broad range of aftermarket solutions – including genuine, all-makes, and value lines – servicing passenger, commercial, and off-highway vehicles around the world. Leveraged by a global network of 13 distribution centers, Dana's dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe. For product information, visit www.SpicerParts.com.

About Dana Incorporated

Dana is a world leader in highly engineered solutions for improving the efficiency, performance, and sustainability of powered vehicles and machinery. Dana supports the passenger vehicle, commercial truck, and off-highway markets, as well as industrial and stationary equipment applications.

Founded in 1904, Dana employs approximately 30,000 people in 33 countries on six continents who are committed to delivering long-term value to customers. The company reported sales of more than \$7.2 billion in 2017. For more information, please visit dana.com.

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